



Monday 15th September 2025

WeShop Holdings Limited

WeShop Announces Public Filing of Registration Statement with United States Securities and Exchange Commission for a Proposed Direct Listing of its Class A Ordinary Shares on the Nasdaq Capital Market.

Channel Islands, September 15, 2025 - WeShop Holdings Limited ("WeShop") , a shoppable social network allowing users in the United Kingdom to shop from hundreds of top retailers whilst also allowing its community to recommend products and services with the potential to earn ownership in the business, today announces that it has publicly filed a registration statement on Form F-1 with the Securities and Exchange Commission (the "SEC") relating to the proposed direct listing of its common stock on the Nasdaq Capital Market.

The listing is expected to take place after the SEC completes its ongoing review process and the Registration Statement is declared effective, subject to market and other conditions.

Copies of the prospectus relating to the Registration Statement, when available, may be obtained from WeShop, c/o Investor Relations, Hawk House, 22 The Esplanade, Jersey, JE1 1HH, Channel Islands or by emailing corporate@we.shop.

A registration statement relating to these securities has been filed with the SEC, but has not yet become effective. These securities may not be sold, nor may offers to buy these securities be accepted, prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities law of any such state or jurisdiction.

Press enquiries: press@we.shop
Corporate enquiries: corporate@we.shop

This press release contains forward-looking statements and assumptions by WeShop that involve risks and uncertainties, including the anticipated effectiveness of the Registration Statement, the anticipated listing of WeShop's Class A Ordinary Shares on the Nasdaq Capital Market, and the ability for the WeShop community to earn ownership in WeShop. These forward-looking statements are based on current expectations and WeShop assumes no obligation to update this information. In addition, the events described in these forwardlooking statements may not actually arise or may occur in a different manner than anticipated as a result of various factors, including market conditions, as well as other factors described from time to time in WeShop's filings with SEC, including its Registration Statement on Form F-1 filed September 15, 2025 and any amendments thereto.